

Architecture Design Competition

# THE BLIND EXPERIENCE

FIRST EDITION -- 2023

REGISTER NOW!!

@architecture\_competitions\_

ARCHIOL COMPETITIONS

INTERNATIONAL DESIGN COMPETITION

# THE BLIND EXPERIENCE

JUL - SEP  
2023

"Each new situation requires a new architecture."

- Jean Nouvel

# Introduction

The Experiential Architecture Design Competition challenges participants to create an innovative and immersive architectural design that provides a unique and sensorial experience of blindness for all visitors. The goal is to design an experiential design that allows sighted individuals to perceive and understand the world through the perspective of blindness, fostering empathy, awareness, and a deeper appreciation for the human experience.

## Design Requirements:

1. **Sensory Engagement:** Design an environment that stimulates the senses, excluding the sense of sight. Incorporate elements that engage touch, sound, smell, and taste to create a rich and immersive experience. Explore textures, materials, soundscapes, scents, and flavors that evoke emotions and provoke introspection.
2. **Spatial Configuration:** Create a spatial layout that encourages exploration and interaction. Provide pathways and zones that allow visitors to navigate the museum independently, relying on senses other than sight. Consider the flow of movement, accessibility, and intuitive wayfinding to ensure a seamless experience.
3. **Simulation of Visual Impairment:** Design areas or exhibits that simulate the challenges faced by individuals with visual impairments. This may include using blindfolds, obscured lighting, or other techniques that temporarily restrict sighted visitors' vision. The aim is to offer an empathetic understanding of the everyday obstacles faced by visually impaired individuals.
4. **Tactile and Auditory Installations:** Incorporate interactive installations that encourage tactile exploration and auditory engagement. Design exhibits that allow visitors to touch and feel objects, textures, and surfaces, while providing audio descriptions or ambient sounds to enhance the experience.
5. **Multi-sensory Wayfinding:** Develop non-visual wayfinding strategies to guide visitors through the museum. Utilize tactile maps, audio cues, braille signage, and other sensory elements to assist with navigation. Ensure that the museum is inclusive and accessible to all visitors, regardless of their visual ability.
6. **Adaptive Technologies:** Integrate adaptive technologies and assistive devices that enhance the experience for both visually impaired and sighted visitors. This may include audio guides, augmented reality, haptic feedback, or other innovative solutions that provide additional layers of information and engagement.
7. **Inclusive Spaces:** Design spaces that accommodate diverse needs and abilities. Provide quiet areas for reflection, accessible seating, and restrooms, as well as areas for guide dogs. Consider the comfort, safety, and privacy of all visitors throughout the museum.
8. **Environmental Considerations:** Incorporate sustainable and eco-friendly design principles throughout the museum. Utilize natural lighting, energy-efficient systems, and environmentally conscious materials, while ensuring they do not compromise the overall experience.

## Evaluation Criteria:

1. Sensorial Engagement
2. Spatial Configuration and Wayfinding
3. Simulation of Visual Impairment
4. Tactile and Auditory Installations
5. Integration of Adaptive Technologies
6. Inclusivity and Universal Design
7. Environmental Considerations
8. Clarity and Coherence of Presentation

# Site

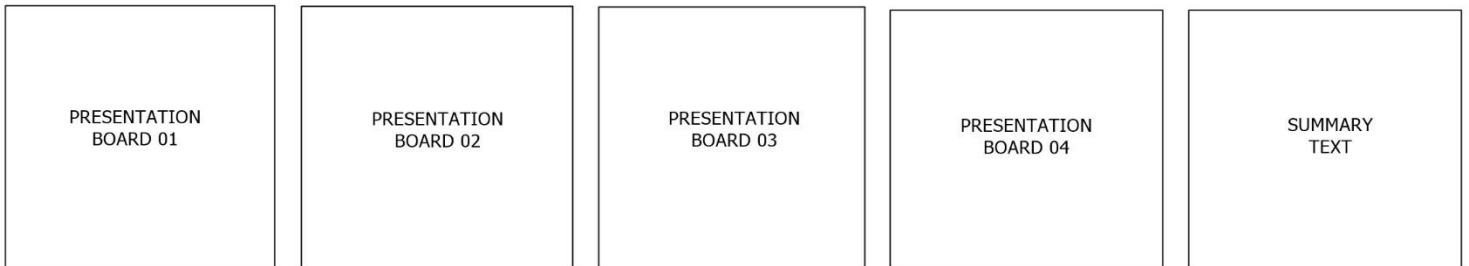
Select a site that best suits the design theme. Site location can be in any part of the world.

## Participation:

- This competition is open to all.
- You can participate individually or as a team (Maximum 4 members in a team)

## Submission Requirements:

- Design sheets (5) – jpeg. / jpg. format. (45X45cm – individual sheet)
- Design description with a title / Name your restaurant (Min. 300 words) – docx. / docs. Format



## Submission Guidelines

Submission Guidelines:

- Participants are required to submit visual representations of their design, such as drawings, renderings, or 3D models. Use these visual tools to effectively communicate the design intent and the sensory experience it offers.
- Include a written description of the design, highlighting the key concepts, features, and how they create a sensorial experience of blindness for sighted visitors.
- Provide detailed annotations, diagrams, or narratives that explain the functionality and integration of various elements within the design, emphasizing the multi-sensory aspects.
- Submissions should be in digital format and should be accompanied by a written report explaining the design in more detail.
- All entries must be submitted by the specified deadline. Late submissions will not be accepted.

Email your submission to the details mentioned below:

- Email address: [submit@archiol.com](mailto:submit@archiol.com)
- Email Subject: blindexp2023\_your code

\*Do not ask any queries on [submit@archiol.com](mailto:submit@archiol.com), email all your queries to [contact@archiol.org](mailto:contact@archiol.org)

## Prizes:

**Winners (X3):** Certificate of achievement + Publication + Interview

**Honourable mentions (X3):** Certificates + Publication

Shortlisted entries (X10): Certificates

*\*All the certificates will be attested and e-format.*

## Timeline:

Registration deadline: **31<sup>st</sup> October 2023**

### ADVANCED REGISTRATIONS

- AR01: July 1<sup>st</sup> – July 16th
- AR02: July 17th – July 26th
- AR03: July 27th – August 6th

### STANDARD REGISTRATIONS

- SR01: August 7th – August 21st
- SR02: August 22nd – September 6th
- SR03: September 7th – September 21st

### LATE REGISTRATIONS

- September 22nd – September 30<sup>th</sup>
- October 1<sup>st</sup> – October 15<sup>th</sup>
- October 15<sup>th</sup> – October 31<sup>st</sup>

Submission Starts: **20th September 2023**

Submission Ends: **2<sup>nd</sup> November 2023**

Result Announcement: **2nd December 2023**

## Fees

REGISTRATION	TIMELINE	INTERNATIONAL FEES (USD)	INDIAN FEES (INR)
ADVANCED REG 01	Jul 1 <sup>st</sup> – Jul 16th	25	500
AR 02	Jul 17th – Jul 26th	27	800
AR 03	Jul 27th – Aug 6th	32	900
STANDARD REG 01	Aug 7th – Aug 21st	37	1000
SR 02	Aug 22nd – Sept 6th	39	1500
SR 03	Sept 7th – Sept 21st	42	2000
LATE REG 01	Sept 22nd – Sept 30 <sup>th</sup>	57	2600
LR2	Oct 1 <sup>st</sup> – Oct 15 <sup>th</sup>	59	2610
LR3	Oct 15 <sup>th</sup> – Oct 31 <sup>st</sup>	60	2620

## Registration:

Visit our website: [www.archiol.org](http://www.archiol.org)

Competition: <https://www.archiol.org/competitions/the-blind-experience-2023>

## Organisers:

Archiol – [www.archiol.org](http://www.archiol.org)



## Contact:

Doubts /Queries related to the competition: [contact@archiol.org](mailto:contact@archiol.org)

Request online chat support for queries: DM (Instagram) @archi\_ol (Team will redirect you to the chat support)

## FAQ's:s

### **Do the presentation boards have to contain our participation code for identification?**

A: No, only the files need to be named with the participation code.

### **How to submit the competition entry?**

A: Follow the submission guidelines mentioned in the brief, which are as follows:

Email address: [submit@archiol.com](mailto:submit@archiol.com)

Email Subject: As mentioned in the guidelines

### **I forgot my participation code, where can I find my participation code?**

A: Email your query to [contact@archiol.org](mailto:contact@archiol.org) in the format mentioned below:

- Email Subject: Participation Code Query – Competition Name
- Email Body:
- Competition Name:
- First name followed by last name:
- Email id:
- Country:
- Phone number:
- Date of registration:

### **Submission format**

All submissions should be digital:

- Text submissions and illustration notes, must be submitted digitally in .doc format.
- Image must be submitted in .jpeg format

## Media Partners:

