

www.archiol.org

International Rendering Challenge

MATERIALIZE |

ARCHITECTURE RENDERING CHALLENGE 2024

First Edition

Register Now!

@architecture_competitions_

INTRODUCTION

Archiol Competitions is excited to present "Materialize," an architecture material rendering competition that invites creative minds from around the world to showcase their talent in the realm of architectural visualization. This competition is a platform for architects, designers, and rendering enthusiasts to explore the power of materials in architectural representation. With an emphasis on innovation and creativity, Materialize aims to celebrate the art of architectural rendering.

OBJECTIVE

The primary objective of the Materialize competition is to challenge participants to transcend the boundaries of traditional architectural rendering and explore new horizons in material representation. Participants are encouraged to:

- Showcase the significance of materials in architecture, both in terms of aesthetics and functionality.
- Explore innovative ways to present architectural designs through the creative use of materials.
- Promote sustainability by highlighting eco-friendly and recyclable materials in their renderings.
- Create stunning visuals that captivate the audience and convey a powerful narrative about the design concept.

Through Materialize, we hope to inspire a deeper appreciation for the role materials play in architecture and motivate architects and designers to think outside the box when it comes to materiality.

RENDERING GUIDELINES

Material Emphasis:

- The emphasis of the competition should be on materials, with a focus on demonstrating their visual and functional qualities.

Innovation and Creativity:

- Participants are encouraged to push the boundaries of traditional rendering techniques and experiment with innovative approaches.
- The use of cutting-edge software and technology is welcome.

Sustainability:

- Highlight the sustainable aspects of the chosen materials and how they contribute to eco-friendly design.

Originality:

- All entries must be the original work of the participants or teams.

Presentation:

- Clear, concise, and compelling communication of the design concept is essential.

AWARDS

- Top 3: Certificate + Interview + Publication + score card with inputs
- Honourable mention: Certificate + Publication.
- Shortlisted: Certificate.

TIMELINE

- Competition Announcement: 16th February 2024
- Registration Opens: 16th February 2024
- Registration Deadline: 6th September 2024
- Submission Deadline: 20th September 2024
- Winners Announcement: 11th December 2024

REGISTRATION FEES

A fixed fee of **\$2** (international) / **₹150** (Indian)

JURY

We collaborate with leading architects, designers, and academicians of international repute to participate as jury members in our competitions.

EIGIBILITY

The competition is open to architects, designers, artists, and creative thinkers from around the world. Participants can enter as individuals or in teams (max. 4 members in one team).

SUBMISSION REQUIREMENTS

Participants are required to submit the following materials:

- Rendered Images:
 - Submit a set of 2-5 high-quality rendered images.
 - Images must effectively communicate the design concept, spatial qualities, materials, and atmosphere.
 - Format: JPEG or PNG
 - Resolution: Minimum 300 DPI
- Description Text:
 - Alongside your rendered images, provide a descriptive text outlining your design concept and approach.
 - Language: English
 - The description should be clear, concise, and insightful, providing context and rationale for the design decisions.
 - Word count: Minimum 300 words, Maximum 800 words.
 - Plagiarism will result in disqualification.
 - Font: Times New Roman, Arial, or Calibri
 - Font size: 12pt
 - Line spacing: Double-spaced
 - Margins: 1-inch margins on all sides
 - Include a title for your description text centered at the top of the document.
- Submission Format & Guidelines:
 - File format: Submit your description text in Microsoft Word (.doc or .docx) format.
 - Label your files with your participation code and competition name (e.g., participationcode_Materialize).
 - Zip Folder Creation:
 - Compile all your rendered images and the description text into a single zip folder for ease of submission.
 - Zip Folder Naming:
 - Name your zip folder using your assigned participation code. This ensures accurate identification and association of your submission with your entry.
 - Submission Platform:
 - Utilize Google Drive as the submission platform. Upload the zip folder containing your rendered images and description text to your Google Drive account.
 - Accessibility of Google Drive Link:
 - Ensure that the shared Google Drive link is accessible. Inaccessibility may result in the non-consideration of your submission. Double-check permissions to guarantee seamless access for the competition organizers.
 - Email Submission:
 - Submit your entry by sending an email to submit@archiol.com. Include the shared Google Drive link in the body of the email. It is crucial to comply with this step for your submission to be valid.
 - Email Subject Format:
 - In the subject line of your email, clearly state the competition name followed by your participation code. This standardized format streamlines the organization's handling of numerous submissions.
 - Email Body Content:
 - The body of the email should contain the shared Google Drive link along with essential information, such as the name of the team leader. Additionally, attach the payment receipt or screenshot to verify the completion of the registration process.

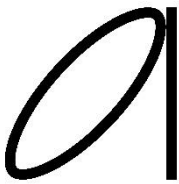
Terms and Conditions:

- By submitting your rendered images and description text, you agree that they are your original work.
- You grant permission for the organizers to publish your images and description text on their website or in promotional materials related to the competition.
- Plagiarism will result in disqualification.

MEDIA PARTNERS



CONTACT DETAILS



ARCHIOL COMPETITIONS

www.archiol.org

contact@archiol.org