

**ARCHIOL**  
**COMPETITIONS**

INTERNATIONAL DESIGN COMPETITION

# **INTO THE RABBIT HOLE 2024**

[WWW.ARCHIOL.ORG](http://WWW.ARCHIOL.ORG)

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# INTRODUCTION

Welcome to the 3rd Edition of "Into the Rabbit Hole," an architecture design competition that promises to be an exhilarating journey into the realms of creativity and innovation. Hosted by Archiol Competitions, this unique competition is an invitation to architects, designers, and visionaries from across the globe to venture beyond the boundaries of traditional architectural concepts. Our aim is to challenge your creativity, provoke your imagination, and inspire you to envision spaces that can serve as sanctuaries for the healing of the human mind.

In an age where the world grapples with the pressing issue of mental illness, architects and designers are presented with a profound opportunity and responsibility. "Into the Rabbit Hole" dares you to transcend the conventional, to break free from the constraints of the ordinary, and to craft architectural solutions that directly impact the well-being of individuals. It's a call to action to address the urgent needs of our time and make a difference through innovative design.

Throughout this competition, we encourage participants to explore uncharted territories, to embrace the unconventional, and to dream big. Your designs should not merely be structures, but powerful instruments that can soothe, heal, and inspire. We believe that architecture has the potential to be a force for positive change, and with "Into the Rabbit Hole," we're inviting you to be the change-makers.

Join us in this extraordinary journey, where your imagination knows no bounds, and where you have the opportunity to reshape the way we think about architecture and its profound impact on our mental health. Together, let's dive deep into the "Rabbit Hole" of possibilities and create spaces that can transform lives.

# OBJECTIVE

The primary objective of this competition is to explore the limitless potential of imagination in architecture, emphasizing the creation of spaces that promote mental healing and well-being. The competition encourages participants to break free from the constraints of traditional design and conceive a world that can soothe and rejuvenate stressed individuals. In essence, participants are asked to design an "underland" – a subterranean space of their own creation that harnesses geometry and volume to provide solace and healing.

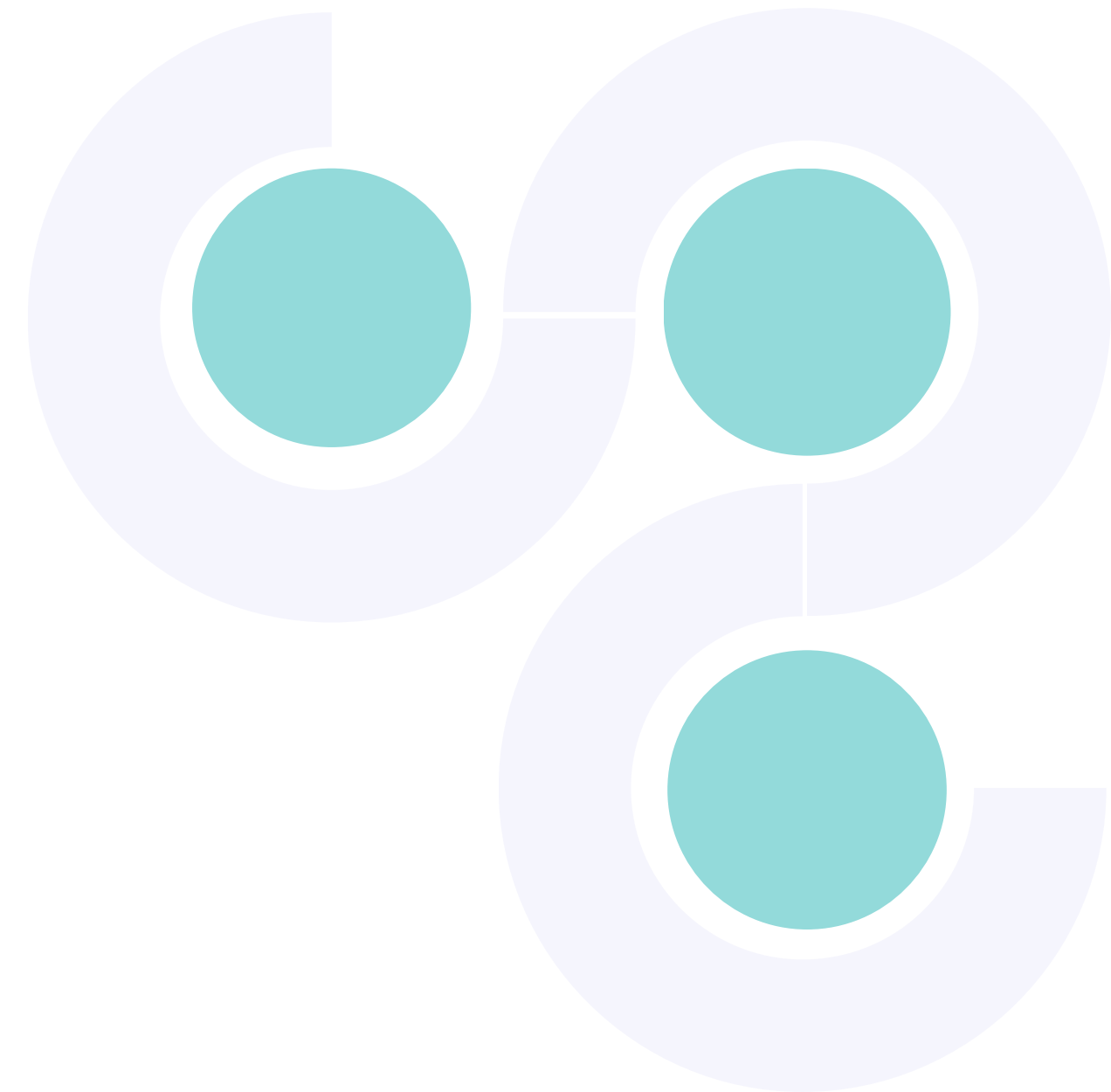
# BUILDING PROGRAMME

01

The design should focus on the creation of an innovative "underland" that emphasizes tranquility, mental healing, and well-being.

02

Embrace creative freedom and think beyond conventions. There are no restrictions on architectural style or form. Participants are encouraged to explore unique, unconventional, and avant-garde design ideas that cater to the healing and well-being of occupants.



# REQUIREMENTS

## **Conceptual Framework:**

Describe the overarching design concept and how it addresses mental health and healing.

## **Spatial Design:**

Explain the spatial organization, volumes, and key architectural elements that contribute to the well-being of occupants.

## **User Experience:**

Present an understanding of how occupants will experience the space and how it contributes to their mental healing.

# AWARDS



## CERTIFICATE

TOP 3

HONOURABLE MENTION

SPECIAL MENTION

SHORTLISTED



## INTERVIEW

TOP 3



## PUBLICATION

TOP 3

HONOURABLE MENTION

SPECIAL MENTION

SHORTLISTED



## SCORE + INPUT

TOP 3

HONOURABLE MENTION

SPECIAL MENTION

# TIMELINE

All deadlines are 11:59 PM UTC (Coordinated Universal Time)

REGISTRATION  
DEADLINE

**JUNE 30th**  
**2024**  
**Sunday**



SUBMISSION  
DEADLINE

**JULY 25th**  
**2024**  
**Thursday**



RESULT  
ANNOUNCEMENT

**SEPTEMBER 25th**  
**2024**  
**Wednesday**





# FEES

REGISTRATION	TIMELINE	FEES
ADVANCED REGISTRATION	JAN 01 - FEB 05	\$ 20
STANDARD REGISTRATION 01	FEB 06 - MAR 05	\$ 23
STANDARD REGISTRATION 02	MAR 06 - APR 05	\$ 25
STANDARD REGISTRATION 03	APR 06 - MAY 05	\$ 27
STANDARD REGISTRATION 04	MAY 06 - JUN 05	\$ 29
LATE REGISTRATION	JUN 06 - JUN 30	\$ 38

# DISCOUNTS

## STUDENTS GROUP

- Min. 5 participants from the same institution: 10% off on standard & late registration fee.
- Min. 15 participants from the same institution: 20% off on standard & late registration fee.

## INDIAN PARTICIPANTS

- 10% off on standard & late registration fee.

**For discount code email us your University ID at [contact@archiol.org](mailto:contact@archiol.org).**

# SUBMISSION REQUIREMENTS

**Participants are required to submit the following materials:**

- Design sheets (2 -5) jpeg. / jpg. Format. (dimension: 30cm x 30cm, file size: 25mb)
- Design description with a title (Min. 300 words) – docx. / docs. Format

PRESENTATION  
BOARD  
01

PRESENTATION  
BOARD  
02

PRESENTATION  
BOARD  
03

PRESENTATION  
BOARD  
04

SUMMARY  
TEXT  
05

# SUBMISSION GUIDELINES

## Presentation Board Numbering:

- Number your presentation boards (JPG/JPEG format) sequentially as 01, 02, 03, ensuring clarity and order in the visual representation of your design concept.

## Summary Document Naming:

- Save your design description in a document file (DOCX/DOC format) and name it "Design Description." This document should provide a concise yet comprehensive overview of your architectural concept.

## Zip Folder Creation:

- Compile all your presentation boards and the "Design Description" document into a single zip folder for ease of submission.

## Zip Folder Naming:

- Name your zip folder using your assigned participation code. This ensures accurate identification and association of your submission with your team or individual entry.

## Submission Platform:

- Utilize Google Drive as the submission platform. Upload the zip folder containing your presentation boards and "Design Description" document to your Google Drive account.

## Accessibility of Google Drive Link:

- Ensure that the shared Google Drive link is accessible. Inaccessibility may result in the non-consideration of your submission. Double-check permissions to guarantee seamless access for the competition organizers.

## Email Submission:

- Submit your entry by sending an email to [submit@archiol.com](mailto:submit@archiol.com). Include the shared Google Drive link in the body of the email. It is crucial to comply with this step for your submission to be valid.

## Email Subject Format:

- In the subject line of your email, clearly state the competition name followed by your participation code. This standardized format streamlines the organization's handling of numerous submissions.

## Email Body Content:

- The body of the email should contain the shared Google Drive link along with essential information, such as the name of the team leader. Additionally, attach the payment receipt or screenshot to verify the completion of the registration process.

## **JURY**

**We collaborate with leading architects, designers, and academicians of international repute to participate as jury members in our competitions**

## **ELIGIBILITY**

**The competition is open to architects, designers, artists, and creative thinkers from around the world. Participants can enter as individuals or in teams (max. 4 members in one team). Interdisciplinary teams are also encouraged, as the competition encourages a holistic approach to design.**

# FAQ

## 1. Can architecture students participate, and are there any discounts available for them?

- Yes, architecture students are welcome to participate. There are discounts available for architecture student groups, including a 10% discount on regular and late registration fees for a minimum of 5 participants from the same institution and a 20% discount for a minimum of 15 participants.

## 2. What are the key requirements for the project proposal?

- Participants need to provide a conceptual framework describing the design concept's overarching theme related to mental health and healing. They should also explain the spatial organization, volumes, key architectural elements, material selection, and user experience contributing to mental healing.

## 3. Is there a specific architectural style or form that participants must adhere to?

- No, there are no restrictions on architectural style or form. Participants are encouraged to embrace creative freedom and explore unique, unconventional, and avant-garde design ideas that contribute to the healing and well-being of occupants.

## 4. Are there registration fees, and what are the discounts available?

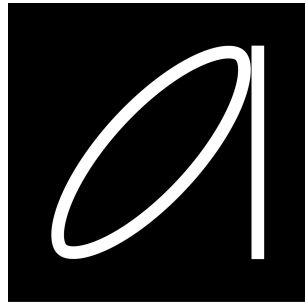
- Yes, there are registration fees based on different registration periods. Architecture student groups receive discounts of 10% for a minimum of 5 participants and 20% for a minimum of 15 participants from the same institution.

## 5. How can I contact the organizers for more information?

- Contact details for the organizers and sponsors are provided in the competition brief. Please refer to the "Contact Details" section for the relevant information.

**REGISTRATION RELATED FAQ's ARE ON THE ONLINE BRIEF.**

# MEDIA PARTNERS



**e-architect**

**wa wettbewerbe aktuell**

**獎金獵人 BOUNTY HUNTER**

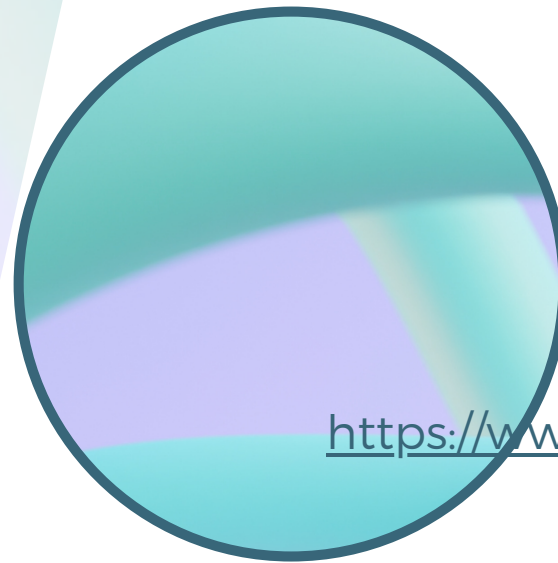
# CONTACT



## Archiol Competitions

 [www.archiol.org](http://www.archiol.org)

 [contact@archiol.org](mailto:contact@archiol.org)



## Into the Rabbit Hole Design



<https://www.archiol.org/competitions/into-the-rabbit-hole-2024>