

Architecture Design Competition

# EXTREME TASTE RESTAURANT

FIRST EDITION - 2023  
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ARCHIOL COMPETITIONS

INTERNATIONAL DESIGN COMPETITION

# EXTREME TASTE RESTAURANT DESIGN 2023

OCT - DEC  
2023

# "Each new situation requires a new architecture."

- Jean Nouvel

## Introduction

The goal of this competition is to design a restaurant that embodies the theme of "Extreme Taste," offering a unique and immersive dining experience for patrons. The restaurant's architecture should reflect and enhance the concept of intense flavors, pushing the boundaries of traditional culinary experiences. The concept of "Extreme Taste" revolves around creating an environment that stimulates all the senses, particularly focusing on the gustatory experience. Drawing inspiration from bold and adventurous flavors, the design should evoke excitement, surprise, and delight. The architecture should be visually striking, integrating elements that challenge conventional norms.

## Space Planning

**Dining Areas:** The layout should accommodate a variety of dining experiences, including communal tables, private booths, and chef's tables for interactive experiences. Consider creating distinct zones that provide different levels of intimacy and ambiance.

**Kitchen and Bar:** The kitchen and bar areas should be open, allowing guests to witness the culinary creations and mixology techniques firsthand. Use design techniques to enhance the immersive experience.

**Lounge and Waiting Area:** Design a comfortable lounge or waiting area where guests can relax before their meal. This space should exude a sense of anticipation and intrigue, providing glimpses of the dining areas while maintaining an element of surprise.

## Interior Design

- **Materials and Finishes**
- **Lighting**
- **Artistic Installations**

## Acoustics

Carefully consider the acoustic design to maintain an energetic yet comfortable dining atmosphere. Incorporate sound-absorbing materials, acoustic panels, and strategically placed surfaces to mitigate excessive noise while preserving the restaurant's lively ambiance.

## Outdoor Space

If feasible, create an outdoor dining area that complements the overall theme. This space should provide a seamless transition from the interior, allowing guests to experience "Extreme Taste" in an al fresco setting. Consider incorporating elements such as fire features, lush greenery, or water installations to enhance the outdoor dining experience.

## Aim

Create a restaurant that immerses patrons in an extreme gustatory experience, pushing the boundaries of taste and design.

## Site

Select a site that best suits the design theme. Site location can be in any part of the world.

## Participation:

- This competition is open to all.
- You can participate individually or as a team (Maximum 4 members in a team)

## Submission Requirements:

- Design sheets (2 -5) – jpeg. / jpg. format. (45X45cm – individual sheet)
- Design description with a title / Name your restaurant (Min. 300 words) – docx. / docs. Format

## Submission Guidelines

Email your submission to the details mentioned below:

- Email address: [submit@archiol.com](mailto:submit@archiol.com)
- Email Subject: Extaste2023\_your code

\*Do not ask any queries on [submit@archiol.com](mailto:submit@archiol.com), email all your queries to [contact@archiol.org](mailto:contact@archiol.org)

## Timeline:

Registration deadline: 10<sup>th</sup> January 2024

### ADVANCED REGISTRATIONS

- AR01: October 1<sup>st</sup> – October 16<sup>th</sup>
- AR02: October 17<sup>th</sup> – October 26<sup>th</sup>
- AR03: October 27<sup>th</sup> – November 6<sup>th</sup>

### STANDARD REGISTRATIONS

- SR01: November 7<sup>th</sup> – November 21<sup>st</sup>
- SR02: November 22<sup>nd</sup> – December 6<sup>th</sup>
- SR03: December 7<sup>th</sup> – December 21<sup>st</sup>

### LATE REGISTRATIONS

- December 22<sup>nd</sup> 2023 – January 10<sup>th</sup> 2024

Submission Starts: **20th December 2023**

Submission Ends: **15<sup>th</sup> January 2024**

Result Announcement: **18<sup>th</sup> April 2024**

## Fees

REGISTRATION	TIMELINE	INTERNATIONAL FEES (USD)	INDIAN FEES (INR)
ADVANCED REG 01	Oct 1 <sup>st</sup> – Oct 16th	25	500
AR 02	Oct 17th – Oct 26th	27	800
AR 03	Oct 27th – Nov 6th	32	900
STANDARD REG 01	Nov 7th – Nov 21st	37	1000
SR 02	Nov 22nd – Dec 6th	39	1500
SR 03	Dec 7th – Dec 21st	42	2000
LATE REG 01	Dec 22 <sup>nd</sup> 2023 – Jan 10 <sup>th</sup> 2024	57	2600

## Prizes:

**Winners (X3):** Certificate of achievement + Publication + Interview

**Honourable mentions (X3):** Certificates + Publication

Shortlisted entries (X10): Certificates

*\*All the certificates will be attested and e-format.*

## Registration:

Visit our website: [www.archiol.org](http://www.archiol.org)

Competition: <https://www.archiol.org/competitions/extreme-taste-restaurant-2023>

## Organisers:

Archiol – [www.archiol.org](http://www.archiol.org)



## Contact:

Doubts /Queries related to the competition: [contact@archiol.org](mailto:contact@archiol.org)

Request online chat support for queries: DM (Instagram) @archi\_ol (Team will redirect you to the chat support)

## FAQ's:s

### **Do the presentation boards have to contain our participation code for identification?**

**A:** No, only the files need to be named with the participation code.

### **How to submit the competition entry?**

**A:** Follow the submission guidelines mentioned in the brief, which are as follows:

Email address: [submit@archiol.com](mailto:submit@archiol.com)

Email Subject: As mentioned in the guidelines

### **I forgot my participation code, where can I find my participation code?**

**A:** Email your query to [contact@archiol.org](mailto:contact@archiol.org) in the format mentioned below:

- Email Subject: Participation Code Query – Competition Name
- Email Body:
- Competition Name:
- First name followed by last name:
- Email id:
- Country:
- Phone number:
- Date of registration:

### **Submission format**

All submissions should be digital:

- Text submissions and illustration notes, must be submitted digitally in .doc format.
- Image must be submitted in .jpeg format

## Media Partners:

