

Architecture Design Competition

# MOBILE HOME

FIRST EDITION - 2023  
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ARCHIOI COMPETITIONS

INTERNATIONAL DESIGN COMPETITION

# MOBILE H O M E

# Introduction

Mobile Home Architecture Design Competition challenges architects, designers, and creative thinkers to reimagine the concept of mobile homes and create innovative designs that redefine the way we live, work, and interact within these compact and flexible spaces. The competition aims to explore sustainable, functional, and aesthetically appealing solutions that can address the evolving needs of modern society while considering mobility, adaptability, and affordability.

## Objective

1. **Redefine Mobile Living:** Participants should explore ground breaking architectural designs that challenge traditional notions of mobile homes, pushing the boundaries of creativity and functionality.
2. **Sustainability and Efficiency:** Designs should incorporate sustainable practices and technologies, promoting energy efficiency, waste reduction, and environmentally conscious materials.
3. **Flexibility and Adaptability:** Mobile homes should be designed to accommodate various spatial configurations, allowing for flexible living arrangements, adaptability to different environments, and the changing needs of residents.
4. **Connectivity and Technology Integration:** Integration of smart technologies, innovative connectivity solutions, and efficient space utilization should be considered to enhance the overall living experience within the mobile home.
5. **Aesthetics and Emotional Well-being:** Participants should focus on creating visually appealing and emotionally comforting spaces that promote well-being, happiness, and a sense of home.

### Competition Guidelines:

1. Designs should be adaptable for mobile transportation, considering size and weight restrictions, as well as transportation safety requirements.
2. Participants are encouraged to explore new construction methods, materials, and technologies that contribute to sustainability and energy efficiency.
3. Entries should include floor plans, elevations, sections, and perspectives to provide a comprehensive understanding of the design.
4. Each participant or team may submit only one entry.

### Evaluation Criteria:

1. **Design Innovation:** Uniqueness, creativity, and originality of the concept.
2. **Functionality and Practicality:** How well the design meets the requirements of a mobile home and provides a comfortable living experience.
3. **Sustainability and Energy Efficiency:** Integration of sustainable design principles, energy-efficient systems, and materials.
4. **Aesthetics and Emotional Appeal:** Visual impact, beauty, and the ability to create an emotionally satisfying living environment.
5. **Technical Feasibility:** Practicality of construction, mobility, and adaptability of the design.

## Site

Select a site that best suits the design theme. Site location can be in any part of the world.

## Participation:

- This competition is open to all.
- Participants may enter as individuals or teams (up to 4 members per team).

## Submission Requirements:

- Participants must submit their designs in the form of digital 2D or 3D visualizations, along with written descriptions explaining the concept, features, and materials used.
- Design sheets (2 -5) – jpeg. / jpg. format. (45X45cm – individual sheet)
- Design description with a title (Min. 300 words) – docx. / docs. Format

## Submission Guidelines

Email your submission to the details mentioned below:

- Email address: [submit@archiol.com](mailto:submit@archiol.com)
- Email Subject: Mobhom2023\_your code

\*Do not ask any queries on [submit@archiol.com](mailto:submit@archiol.com), email all your queries to [contact@archiol.org](mailto:contact@archiol.org)

## Timeline:

Registration deadline: **10<sup>th</sup> January 2024**

### ADVANCED REGISTRATIONS

- AR01: October 1<sup>st</sup> – October 10th
- AR02: October 11th – October 20th
- AR03: October 21st – October 31st

### STANDARD REGISTRATIONS

- SR01: November 1st – November 15th
- SR02: November 16th – November 30th
- SR03: December 1st – December 15th

### LATE REGISTRATIONS

- December 16<sup>th</sup> 2023 – January 10<sup>th</sup> 2024

Submission Starts: **16th December 2023**

Submission Ends: **15<sup>th</sup> January 2024**

Result Announcement: **14<sup>th</sup> April 2024**

## Prizes:

**Winners (X3):** Certificate of achievement + Publication + Interview

**Honourable mentions (X3):** Certificates + Publication

Shortlisted entries (X10): Certificates

\*All the certificates will be attested and e-format.

## Fees

REGISTRATION	TIMELINE	INTERNATIONAL FEES (USD)	INDIAN FEES (INR)
ADVANCED REG 01	Oct 1 <sup>st</sup> – Oct 10 <sup>th</sup>	25	500
AR 02	Oct 11 <sup>th</sup> – Oct 20 <sup>th</sup>	27	800
AR 03	Oct 21 <sup>st</sup> – Oct 31 <sup>st</sup>	32	900
STANDARD REG 01	Nov 1 <sup>st</sup> – Nov 15 <sup>th</sup>	37	1000
SR 02	Nov 16 <sup>th</sup> – Nov 30 <sup>th</sup>	39	1500
SR 03	Dec 1 <sup>st</sup> – Dec 15 <sup>th</sup>	42	2000
LATE REG 01	Dec 16 <sup>th</sup> 2023 – Jan 15 <sup>th</sup> 2024	57	2600

## Registration:

- Visit our website: [www.archiol.org](http://www.archiol.org)
- Competition: <https://www.archiol.org/competitions/mobile-home-2023>

## Organisers:

Archiol – [www.archiol.org](http://www.archiol.org)

## Contact:

- Doubts /Queries related to the competition: [contact@archiol.org](mailto:contact@archiol.org)
- Request online chat support for queries: DM (Instagram) @archi\_ol (Team will redirect you to the chat support)

## FAQ's:

### **Do the presentation boards have to contain our participation code for identification?**

A: No, only the files need to be named with the participation code.

### **How to submit the competition entry?**

A: Follow the submission guidelines mentioned in the brief, which are as follows:

Email address: [submit@archiol.com](mailto:submit@archiol.com)

Email Subject: As mentioned in the guidelines

### **I forgot my participation code, where can I find my participation code?**

A: Email your query to [contact@archiol.org](mailto:contact@archiol.org) in the format mentioned below:

- Email Subject: Participation Code Query – Competition Name
- Email Body:
- Competition Name:
- First name followed by last name:
- Email id:
- Country:
- Phone number:
- Date of registration:

### **Submission format**

All submissions should be digital:

- Text submissions and illustration notes, must be submitted digitally in .doc format.
- Image must be submitted in .jpeg format

## Media Partners:

