



**ARCHIOL**  
**COMPETITIONS**

**INTERNATIONAL DESIGN COMPETITION**

**SENSORY**  
**MUSEUM 2024**

**[WWW.ARCHIOL.ORG](http://WWW.ARCHIOL.ORG)**



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# INTRODUCTION

Welcome to the third edition of the Sensory Museum Design Competition, meticulously organized by Archiol Competitions. In our ever-evolving world, the impact of architecture on our experiences and perceptions has never held such profound significance. The Sensory Museum 2024 Architecture Design Competition invites creative visionaries from across the globe to embark on a remarkable journey, exploring the profound influence of architectural design on human psychology. This competition challenges participants to envision a museum that transcends the conventional role of artefact repository, instead becoming a transformative odyssey for the soul, all achieved through the ingenious use of sensory architecture.

Amidst a world characterized by relentless technological advancements and unyielding urbanization, this competition serves as a call to action, urging participants to push the boundaries of conventional architectural design. We extend an invitation for you to craft an environment that does more than engage the senses; it awakens emotions and gracefully guides visitors towards a deeper understanding of the intricate relationship between architecture and the human psyche.

The Archiol's Sensory Museum 2024 Architecture Design Competition is an opportunity to embark on a creative journey that defies the confines of traditional museum design. We eagerly await the submission of innovative, thought-provoking, and sensory-rich architectural concepts that redefine the very essence of the connection between architecture and the human psyche. In your creative endeavours, you possess the power to contribute to a more profound understanding of how sensory architecture influences human psychology. Join us in this exploration and celebration of architectural innovation.



# OBJECTIVE

The primary objective of the Sensory Museum Design Competition is to inspire architects, designers, and creative thinkers to go beyond conventional museum design and create spaces that are, in themselves, artworks that captivate and transform the visitor. This competition challenges entrants to craft an experiential narrative that harnesses the power of sensory architecture to provoke introspection, evoke emotions, and facilitate self-discovery.

The museum should not be a passive institution but a dynamic platform that stimulates visitors' senses, fostering a heightened awareness of their surroundings, emotions, and inner selves. It should be a place where visitors can connect with the built environment in a way that leaves a lasting impact on their lives. Our aim is for this competition to serve as a catalyst for reimagining the relationship between architecture, human perception, and personal growth.

Join us in this exciting journey to redefine the concept of a museum and to explore the uncharted territory of sensory architecture. We look forward to witnessing the innovative, boundary-pushing designs that will emerge from this competition and the potential they hold for shaping the future of architectural design and human experiences.



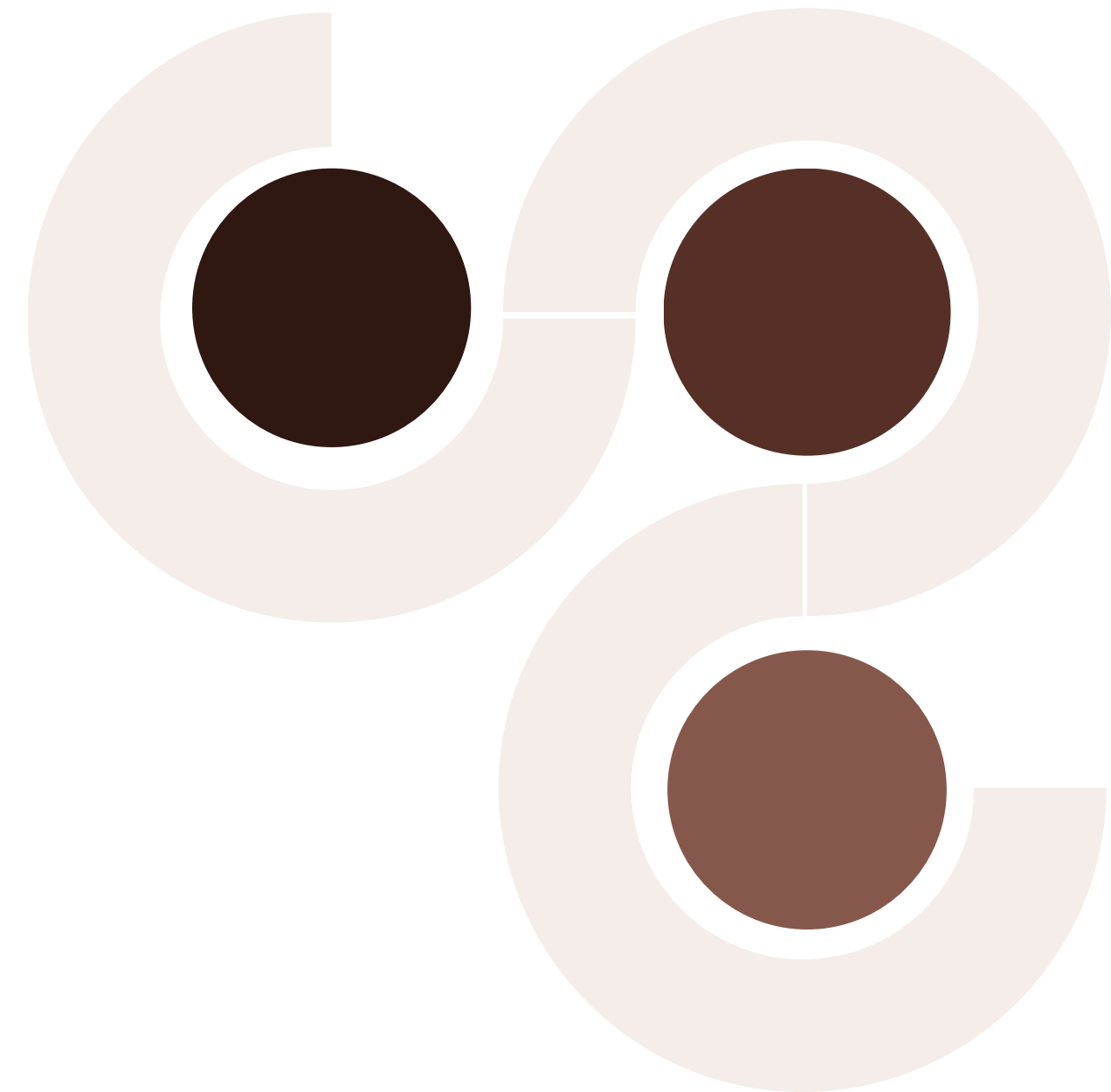
# BUILDING PROGRAMME

01

The Sensory Museum Design Competition challenges participants to create a building program that seamlessly integrates architectural elements with sensory experiences.

Entrants are encouraged to consider a diverse range of spaces, including exhibition galleries, immersive installations, interactive zones, contemplative areas, and any other innovative features that enhance the sensory journey within the museum.

The building program should be designed to accommodate various forms of artistic expression, such as visual arts, auditory experiences, olfactory stimulations, and tactile engagements, all while fostering a harmonious flow and connectivity within the museum.



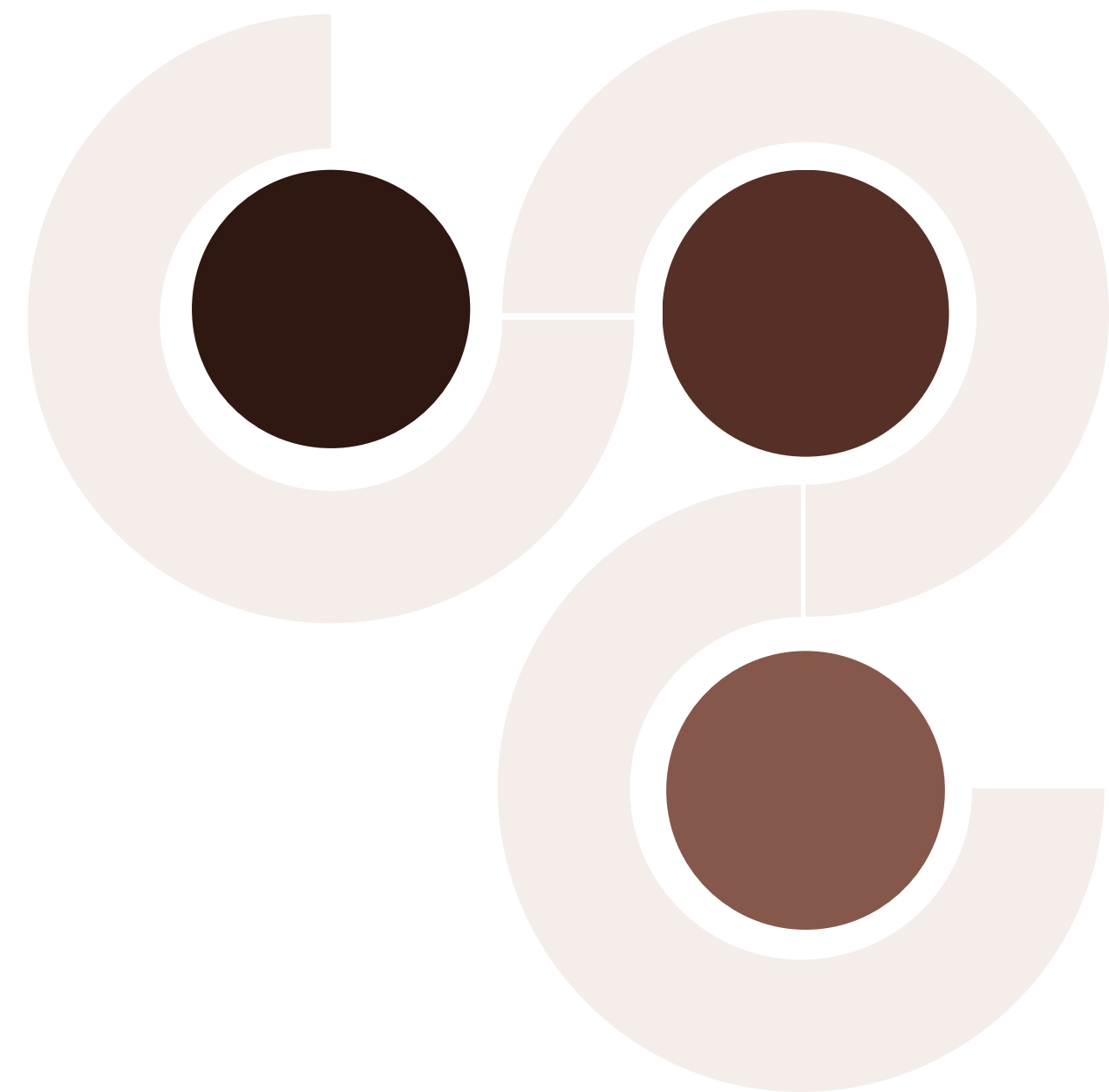
# SITE

02

In the spirit of promoting creativity and adaptability, Participants are given the flexibility to choose their site for the Sensory Museum. Whether located in an urban setting, a natural environment, or a historic location,

entrants should carefully justify their site selection and demonstrate how it complements the overarching theme of the competition.

Site considerations should encompass the cultural, historical, and environmental context to enrich the sensory experiences offered by the museum.



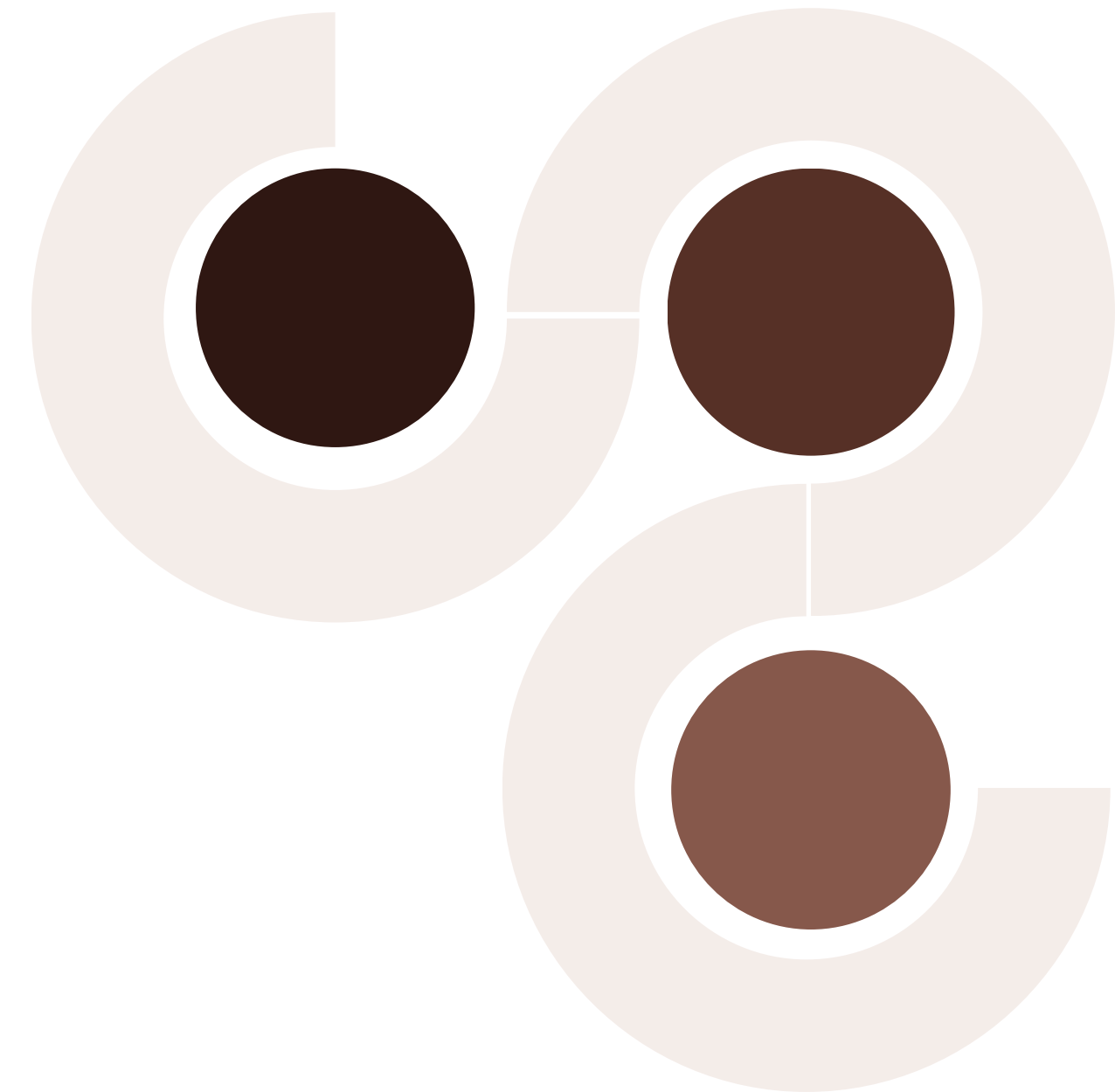


# FLEXIBILITY & SUSTAINABILITY

03

In designing the Sensory Museum, flexibility is paramount. Participants are encouraged to think beyond traditional architectural constraints and experiment with innovative, adaptable design solutions. The museum should be able to evolve and adapt to changing exhibits, seasons, and visitor preferences. Flexibility should be embedded in the architectural elements, spatial configurations, and exhibition structures, allowing for seamless adjustments as needed.

Sustainability is a core principle in the Sensory Museum Design Competition. Participants are expected to integrate sustainable design practices and materials into their museum concepts. Considerations should include energy efficiency, resource conservation, waste reduction, and the promotion of a healthy indoor environment. The sustainable design should reflect a commitment to the responsible stewardship of the environment, further enhancing the sensory experience by connecting visitors with nature and ecological awareness.



A photograph of a person standing in a narrow, dimly lit canyon. The person is seen from behind, looking into the distance. The canyon walls are high and textured, with warm, reddish-brown tones. The lighting is dramatic, with strong shadows and highlights on the rock surfaces.

# REQUIREMENTS

- **Conceptual Design:** Develop a compelling and visionary concept that defines the sensory journey within the museum.
- **Spatial Organization:** Demonstrate a clear and innovative spatial organization that ensures an intuitive flow of visitors through the museum.
- **Sensory Engagement:** Showcase how each of the five senses - sight, sound, smell, taste, and touch - will be engaged and heightened within the museum.
- **Material Selection:** Articulate the use of materials that align with sustainability principles and contribute to the overall sensory experience.
- **Accessibility:** Ensure that the museum is accessible to all, regardless of physical abilities.
- **Technological Integration:** Explore the use of technology to enhance sensory experiences without overwhelming the human connection with architecture.
- **Environmental Sustainability:** Describe sustainable design strategies that reduce the museum's environmental impact.
- **Aesthetics:** Showcase how innovative aesthetics are incorporated into the design to create a visually captivating and emotionally evocative space.



# AWARDS



## CERTIFICATE

TOP 3

HONOURABLE MENTION

SPECIAL MENTION

SHORTLISTED



## INTERVIEW

TOP 3



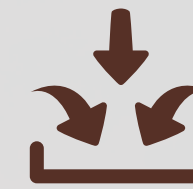
## PUBLICATION

TOP 3

HONOURABLE MENTION

SPECIAL MENTION

SHORTLISTED



## SCORE + INPUT

TOP 3

HONOURABLE MENTION

SPECIAL MENTION



# TIMELINE

All deadlines are 11:59 PM UTC (Coordinated Universal Time)

REGISTRATION  
DEADLINE

**JUNE 30th  
2024**



SUBMISSION  
DEADLINE

**JULY 10th  
2024**



RESULT  
ANNOUNCEMENT

**SEPTEMBER 15th  
2024**





# FEES

REGISTRATION	TIMELINE	FEES
ADVANCED REGISTRATION	JAN 01 - JAN 31	\$ 20
STANDARD REGISTRATION 01	FEB 01 - FEB 29	\$ 23
STANDARD REGISTRATION 02	MAR 01 - MAR 31	\$ 25
STANDARD REGISTRATION 03	APR 01 - APR 30	\$ 27
STANDARD REGISTRATION 04	MAY 01 - MAY 31	\$ 29
LATE REGISTRATION	JUN 01 - JUN 30	\$ 38



# DISCOUNTS

## STUDENTS GROUP

- Min. 5 participants from the same institution: 10% off on standard & late registration fee.
- Min. 15 participants from the same institution: 20% off on standard & late registration fee.

## INDIAN PARTICIPANTS

- 10% off on standard & late registration fee.

For discount code email us your University ID at [contact@archiol.org](mailto:contact@archiol.org).



# SUBMISSION REQUIREMENTS

**Participants are required to submit the following materials:**

- Design sheets (2 -5) jpeg. / jpg. Format. (dimension: 30cm x 30cm, file size: 25mb)
- Design description with a title (Min. 300 words) – docx. / docs. Format

PRESENTATION  
BOARD  
01

PRESENTATION  
BOARD  
02

PRESENTATION  
BOARD  
03

PRESENTATION  
BOARD  
04

SUMMARY  
TEXT  
05

# SUBMISSION GUIDELINES

## **Presentation Board Numbering:**

- Number your presentation boards (JPG/JPEG format) sequentially as 01, 02, 03, ensuring clarity and order in the visual representation of your design concept.

## **Summary Document Naming:**

- Save your design description in a document file (DOCX/DOC format) and name it "Design Description." This document should provide a concise yet comprehensive overview of your architectural concept.

## **Zip Folder Creation:**

- Compile all your presentation boards and the "Design Description" document into a single zip folder for ease of submission.

## **Zip Folder Naming:**

- Name your zip folder using your assigned participation code. This ensures accurate identification and association of your submission with your team or individual entry.

## **Submission Platform:**

- Utilize Google Drive as the submission platform. Upload the zip folder containing your presentation boards and "Design Description" document to your Google Drive account.

## **Accessibility of Google Drive Link:**

- Ensure that the shared Google Drive link is accessible. Inaccessibility may result in the non-consideration of your submission. Double-check permissions to guarantee seamless access for the competition organizers.

## **Email Submission:**

- Submit your entry by sending an email to [submit@archiol.com](mailto:submit@archiol.com). Include the shared Google Drive link in the body of the email. It is crucial to comply with this step for your submission to be valid.

## **Email Subject Format:**

- In the subject line of your email, clearly state the competition name followed by your participation code. This standardized format streamlines the organization's handling of numerous submissions.

## **Email Body Content:**

- The body of the email should contain the shared Google Drive link along with essential information, such as the name of the team leader. Additionally, attach the payment receipt or screenshot to verify the completion of the registration process.



# **JURY**

**We collaborate with leading architects, designers, and academicians of international repute to participate as jury members in our competitions**

# **ELIGIBILITY**

**The competition is open to architects, designers, artists, and creative thinkers from around the world. Participants can enter as individuals or in teams (max. 4 members in one team). Interdisciplinary teams are also encouraged, as the competition encourages a holistic approach to design that encompasses multiple aspects of sensory experiences.**

# FAQ

## 1. What is the objective of the competition?

- The primary objective is to inspire participants to go beyond conventional museum design and create spaces that are artworks in themselves, captivating and transforming visitors through the use of sensory architecture.

## 2. What should the building program include?

- The building program should seamlessly integrate architectural elements with sensory experiences, including exhibition galleries, immersive installations, interactive zones, and contemplative areas.

## 3. Can participants choose their own site for the Sensory Museum?

- Yes, participants have the flexibility to choose the site for the museum, whether it be in an urban setting, a natural environment, or a historic location. The justification for the site selection is essential.

## 4. What are the key requirements for the project proposal?

- The project proposal should include conceptual design, spatial organization, sensory engagement for all five senses, material selection aligned with sustainability principles, flexibility, consideration of cultural context, accessibility, technological integration, environmental sustainability, and innovative aesthetics.

## 5. Are there registration fees, and what are the discounts available?

- Yes, there are registration fees based on different registration periods. Architecture student groups receive discounts of 10% for a minimum of 5 participants and 20% for a minimum of 15 participants from the same institution.

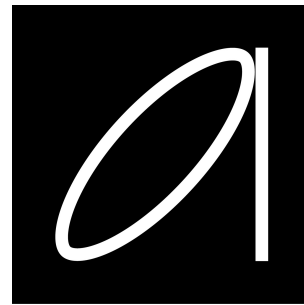
## 6. How can I contact the organizers for more information?

- Contact details for the organizers and sponsors are provided in the competition brief. Please refer to the "Contact Details" section for the relevant information.

**REGISTRATION RELATED FAQ'S ARE ON THE ONLINE BRIEF.**



# MEDIA PARTNERS



**e-architect**

**wa wettbewerbe aktuell**

**獎金獵人 BOUNTY HUNTER**



# CONTACT




## Archiol Competitions

 [www.archiol.org](http://www.archiol.org)

 [contact@archiol.org](mailto:contact@archiol.org)



## Sensory Museum Design

 <https://www.archiol.org/competitions/sensory-museum-2024>