

ARCHIOL

INTERNATIONAL DESIGN COMPETITION

SENSORY MUSEUM DESIGN

2023

JAN - JUN 2023 "Thinking holistically about the sensorial experience of a space is essential to establishing meaningful relationships between architecture and user. In many ways, architecture operates as a framing device, outlining spaces for life to happen. The possibilities and shape of that life really become palpable when the material of the senses — sounds, textures and smell — fills that frame."

- David Adjaye

Introduction

Archiol has organized this second edition of the Sensory Museum design competition to understand the possibilities sensory architecture design.

"Architecture is about an entire experience. All the senses that are stimulated are vectors of that architecture." - Asif Khan

Architecture is an integral part of our existence; it plays a significant role in developing human behavior. Architectural spaces have the power to affect the human mind positively or negatively. Which are the design elements that distinguish the positive and negative architectural spaces? This competition aims to bring forward the importance of architecture in our life.

Design a museum that takes you through a journey of self-realization with the help of architectural spaces. Design a museum, a collection of architectural spaces that holds various human emotions, a journey that introduces you to different emotions with the help of architecture.

There is no site, function, or area (size) specificity. Feel free to explore various methods of designing a sensory museum that integrates one's body with architecture.

"There's so much room for building designers today to be more sensitive to the emotional and sensual impact of their work. For decades, soulfulness has been absent from most new buildings as the cerebral has been prioritised over raw human experience. But perhaps there's now space for a new sensibility, closer to that of the original master builder? The world is utterly desperate for soulful, meaningful places that balance intellectual creation with a humanistic affinity for materials and tactility."

-Thomas Heatherwick

Purpose:

This competition aims to understand the importance of sensory architecture and its affect on human psychology.

Design:

- 1. Define the context location.
- 2. Design a museum that uplifts your senses.
- 3. Participants are free to choose the site, area and functions for the museum.
- 4. Define how visitors interact with the proposed design in graphical representation.
- 5. Name your Museum– A design title.

"Textures, surfaces, skins, details are essential. And the body is central. Without any particular form, the space is only referring to the human body. Architecture becomes tactile and space is dancing for the body."

- Odile Decq.

Participation:

- This competition is open to all.
- You can participate individually or as a team (Maximum 4 members in a team)

Submission Requirements:

- Design sheets (2 -5) jpeg. / jpg. Format. (dimension: 30cm x 30cm, file size: 25mb)
- Design description with a title (Min. 300 words) docx. / docs. Format

Submission Guidelines

Email your submission (a zip folder of design sheets description text file) to the details mentioned below:

- Email address: submit@archiol.com
- Email Subject: SenMus2023_your code

*Do not ask any queries on submit@archiol.com, email all your queries to contact@archiol.org

Timeline:

Registration deadline: 31st July 2023

ADVANCED REGISTRATIONS

- JAN 02 JAN 20 AR 1
- JAN 21 FEB 08 AR 2
- FEB 09 FEB 23 AR 3

STANDARD REGISTRATIONS

- FEB 24 MAR 23 SR 1
- MAR 24 APR 23 SR 2
- APR 24 MAY 23 SR 3
- MAY 24 JUN 23 SR 4

LATE REGISTRATIONS

- JUN 24 JUN 30 LR 1
- JUL 01 JUL 15 LR 2
- JUL 16 JUL 31 LR 3

Submission Starts: 20th June 2023

Submission Ends: 18th August 2023

Result Announcement: 12th October 2023

Fees

REGISTRATION	TIMELINE	INTERNATIONAL FEES (USD)	INDIAN FEES (INR)
ADVANCED REG 01	Jan 01 – Jan 20	25	500
AR 02	Jan 21 – Feb 08	27	800
AR 03	Feb 09– Feb 23	32	900
STANDARD REG 01	Feb 24– Mar 23	37	1000
SR 02	Mar 24 – Apr 23	39	1500
SR 03	Apr 24 - May 23	42	2000
SR 04	May 24 – Jun 23	47	2500
LATE REG 01	Jun 24 – Jun 30	57	2600
LATE REG 02	Jul 01 – Jul 15	59	2610
LATE REG 03	Jul 16 – Jul 31	60	2620

Prizes:

Winners (X3): Bespoke medal, Certificate of achievement + Publication + Interviews

Honourable mentions (X5): Certificates + Publication

Shortlisted entries (X30): Certificates

*All the certificates will be attested and e-format.

Registration:

Visit our website: www.archiol.org

Click the competition banner:

Competition Link – <u>https://www.archiol.org/competitions/sensory-museum-design-2023</u>

Organisers:

Archiol – <u>www.archiol.org</u>



Contact:

Doubts /Queries related to the competition: contact@archiol.org

Request online chat support for queries: DM (Instagram) @archi_ol (Team will redirect you to the chat support)

FAQ's:s

Do the presentation boards have to contain our participation code for identification?

A: No, only the files need to be named with the participation code.

How to submit the competition entry?

A: Follow the submission guidelines mentioned in the brief, which are as follows:

Email address: submit@archiol.com

Email Subject: As mentioned in the guidelines

I forgot my participation code, where can I find my participation code?

A: Email your query to <u>contact@archiol.org</u> in the format mentioned below:

- Email Subject: Participation Code Query Competition Name
- Email Body:
- Competition Name:
- First name followed by last name:
- Email id:
- Country:
- Phone number:
- Date of registration:

Submission format

All submissions should be digital:

- Text submissions and illustration notes, must be submitted digitally in .doc format.
- Image must be submitted in .jpeg format

Media Partners:

